

## MBA ONLINE SCHEDULE

Academic year 2024/2025 - Winter 2025

**Registrations through ESO: December 5, 2024**

**Term starts on January 6, 2025**

*Most recent changes are highlighted in red*

Course	Instructor	Email	Notes	Textbook
MBA 534 Digital Marketing and Analytics	<i>Tajtáková</i>	<a href="mailto:mtajtakova@vsm.sk">mtajtakova@vsm.sk</a>	!!! IN OLD PP - MBA 525 !!!	17 EUR fee
MBA 543 Data-Driven Decision Making	<i>Winbladh</i>	<a href="mailto:jwinbladh@vsm.sk">jwinbladh@vsm.sk</a>	!!! IN OLD PP - MBA 520 !!!	17 EUR fee
MBA 551 Entrepreneurship an the Art of Creative Thinking	<i>Kovac</i>	<a href="mailto:akovac@vsm.sk">akovac@vsm.sk</a>		17 EUR fee
PM 501 Introduction to Project Management	<i>TBA</i>		!!! IN OLD PP - MBA 515 !!!	17 EUR fee
MBA 559 Emerging Issues in Strategic Decision Making	<i>Winbladh</i>	<a href="mailto:jwinbladh@vsm.sk">jwinbladh@vsm.sk</a>	!!! IN OLD PP - MBA 555 !!!	17 EUR fee

### **BRIGHTSPACE:**

**Students get access to Brightspace 3 days prior to the course beginning.**